

GREENVILLE AREA

CHAMBER

Chatter

NEWSLETTER

CHAMBER OF COMMERCE



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April 2024

Up Next @ The Chamber



BUSINESS AFTER HOURS



Thursday, April 11th, 5:00-6:30p
9181 S.W. Greenville Rd., Greenville

In partnership with:

- DRINKS AND APPETIZERS
- GAMES AND GIVEAWAYS
- BUSINESS NETWORKING



RIBBON CUTTING



Wednesday, May 1 11:30a-12:00p

101 S. Lafayette St., Suite B



FUSION B2B NETWORKING

MAY 8 9:00A-12:00P

1325 YELLOW JACKET DR GREENVILLE

Glenkerry Golf Course

MICHIGAN ONE COMMUNITY CREDIT UNION

GTW Truck and Welding Supplies

Corewell Health

State Farm Frank Nerychel

point BROADBAND

HUNGERFORD DPA • ADVISORS • TECHNOLOGY • HEALTH

Greenville FLOORING & MATTRESS

G&D ELECTRIC INC.

JZ RECORDS

COMMERCIAL BANK

THE WHITE LOTUS Boutique

Nugent

GREENVILLE AREA CHAMBER OF COMMERCE

GOLF OUTING 2024

JUNE 7

click or tap for more information

WELCOME

to the Greenville Chamber!



The Red Flannel Festival in Cedar Springs, Michigan, is a cherished annual celebration deeply rooted in local tradition. Since 1939, the Red Flannel Festival has been held on the 1st weekend in October in honor of the town's history as the original "Red Flannel Town."

The festival showcases vibrant displays of community spirit, featuring parades, live entertainment, carnival rides, and various family-friendly activities. Central to the festivities is the iconic red flannel theme, with participants donning the distinctive attire in homage to Cedar Springs' heritage. The festival serves as a unifying force, bringing together residents and visitors to revel in the town's unique culture and camaraderie. The 2024 theme is Restore the Red Flannel Roar.



WELCOME

To the Greenville Chamber!



The Miss Flat River Heritage Scholarship Program is an official local competition in the Miss Michigan and Miss America Organizations. We EMPOWER local young women through SERVICE and SCHOLARSHIP.



The Miss America Organization is the largest scholarship program for women in the world, making available millions of dollars in college scholarship assistance each year. The Miss Flat River Heritage Scholarship Program awards scholarships to young women of Montcalm/Ionia counties. These scholarships are provided each year by our generous sponsors. This is the only Miss Michigan/Miss America qualifying event in Montcalm or Ionia County.



WELCOME
to the Greenville Chamber!



GREENVILLE PALLET MERCHANDISE

At Greenville Pallet Merchandise, we strive to bring the community great products at a fraction of retail prices. New items hit our shelves, weekly, and have been inspected and tested to ensure the best quality possible. Stop in, often, to see what we have to offer!



Member **RENEWALS**



***Thank you!** Your continued investment shows your commitment to a healthy, local economy...*

REDEFINE CHURCH

ACKER TITLE AGENCY

**GREENVILLE
PUBLIC SCHOOLS**

KING WATER WELLS

**BLAKE HOLLENBECK
AUTO SALES**

TOV CAFE

**EUREKA
CHARTER TOWNSHIP**

**BEST HOMES
TITLE AGENCY**

**DAILY DEALS
FOOD OUTLET**

L.S. ENGINEERING, INC.

**HOP HOG
BACKYARD BREWPUB**

EIGHTCAP, INC.

**CARNEGIE
COMPANIES, INC.**

**CLARION
TECHNOLOGIES**

**GREENVILLE FAMILY
FOOT CARE**

**HUCKLEBERRY
BUSINESS SOLUTIONS**

RUSSELL CELLULAR

FOREMOST FARMS USA

**FLAT RIVER
COMMUNITY PLAYERS**

**ANDRUS
ARCHITECTURE**

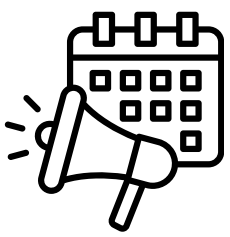
**BUILDER'S GLASS
OF GREENVILLE**

CCMC - GREENVILLE

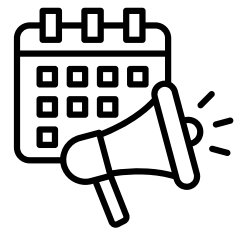
**AGGRESSIVE
TOOLING INC.**

COMMERCIAL BANK

**TENNECO
(DBA FEDERAL MOGUL)**



Local Events



click or tap for more information

be nice.

notice invite challenge empower

an evidence-based, upstream prevention program
of the Mental Health Foundation of West Michigan



Mental Health Awareness Silent Auction

April 14, 1:00-9:00p

Estate Planning Basics



**Tuesday, April 23,
6-7:30 p.m.**



Montcalm Community College



Tacky Craft Night

**APR 16
6PM**



MAGNUM SPORTS

CPL CLASS

April 27, 8:00a-5:00p

6227 S GREENVILLE ROAD
GREENVILLE, MI 48838

ONLY \$49.99



Faith Community Christian School's 42nd Annual Auction

LIVE AUCTION, SILENT AUCTION, RAFFLES,
GAMES, FOOD AND SO MUCH FUN!!!

www.faihcscschool.com



April 20, 2024 | 5:30

Belding High School Commons -
850 Hall St, Belding, MI 48809

Childcare will not be available.

Further inquiries or information: Kyle Witte - 616.794.3451

DAILY NEWS

8th Annual

SPRING Fling for Women

April 27, 10:00a-2:00p

KIDS BOWL FREE

REGISTER YOUR CHILD FOR A
SUMMER FUN
Bowling Pass
**2 FREE GAMES OF BOWLING
A DAY THIS SUMMER!**

TO REGISTER YOUR CHILDREN TO RECEIVE 2 FREE GAMES OF BOWLING A DAY
THIS SUMMER, USE THE WEBSITE ON THE OPPOSITE SIDE OF THIS CARD.

Bowling
A FUN Way
To Exercise!

BOWLING HELPS WITH
WEIGHT CONTROL & LOSS...
BOWLING 2 GAMES CAN
BURN BETWEEN 320 TO
580 CALORIES!

BOWLING 2 GAMES
RESULTS IN
WALKING ABOUT
A HALF A MILE!

Bowling 2 games
exercises 184 muscles
while swinging
around 576lbs!

**NATIONALLY RECOGNIZED
PROGRAM SINCE 2008**

©BBB 2018

Montcalm

CAREER FAIR

2024



GREENVILLE AREA
CHAMBER OF COMMERCE



DATE

APRIL 19, 2024



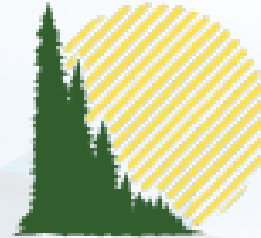
TIME

10:00 AM - 04:00 PM



**FLAT RIVER COMMUNITY
LIBRARY**

200 WEST JUDD ST
GREENVILLE, MI 48838



Montcalm
Community College



STUDENTS

10:00 AM - 1:00 PM



PUBLIC

2:00 PM - 04:00 PM



West
**MICHIGAN
WORKS!**

GREENVILLE PUBLIC SCHOOLS
Inspiring Excellence



More Information
+616.754.6359
www.flatriverlibrary.org

**THE
RIGHT PLACE**
Advancing the West Michigan Economy

2024

ELMER RUSSELL SCHOOL BELL AWARD

**NOW OPEN FOR NOMINATIONS
UNTIL FRIDAY, MAY 31, 2024**

**NOMINATE
NOW**



Greenville Public Schools is now accepting nominations for the 2024 Elmer Russell School Bell Award. We'd like to encourage you to take this opportunity to nominate a GPS employee, community member, and/or an organization that has made significant contributions to enhance Greenville Public Schools. Visit gpsjackets.org to complete and submit an electronic form or for more information.

Please submit your nominations by:
Friday, May 31, 2024

If you have any questions, please contact Kara Tiesworth:
kara.tiesworth@gpsjackets.org or 616.225.1000, ext 8923.

Anyone may submit a nomination,
so please feel free to share!

Thank you for your generous support!



corewellhealth.org



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Greenville
FAMILY DENTAL

1717 W. Washington St.
Greenville, MI 48838

Phone: 616-754-8631
Fax: 616-754-0519

NEW LOCATION!

705 S GREENVILLE W DR



Sarah DeClarke, OD • Ronald Hessler, MD
Rachel Hollenbeck, OD • Kevin Leikert, DO

616.949.2600 seeitclear.com

build
your
future

For more information, visit www.montcalm.edu/admissions or call (989) 328-1277.



p:616.675.1242 e:jzanelectric@gmail.com
jzelectric.wixsite.com/website
4207 Whites Bridge Rd, Belding, MI 48809

RESIDENTIAL | COMMERCIAL | INDUSTRIAL

MORTGAGE
INC.



Tammy Surrey
Senior Loan Officer
NMLS #134522



tsurrey@mortgageone.com

(616) 894-4801
301 S. Lafayette St., Greenville, MI 48838

Josh Cary, CAWC, CLCS, CPRIA



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jcinsurancemi.com

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weddinginsurancemi.com

The best compliment you can give is a referral.

**NEXT POWER OUTAGE
MAKE SURE
YOU'RE THE
ONE WITH
LIGHTS ON!**

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- PRIMARY CARE
- WEIGHT LOSS PROGRAMS
- BEHAVIORAL HEALTH
- ADDICTION / RECOVERY MEDICINE

Flat River Associates - Five Star

Andrea Belding - REALTOR®
Associate Broker, ABR, RENE, PSA
616.240.1472

WWW.FLATRIVERASSOCIATES.COM

Liz Playter - REALTOR®, PSA
517.348.7465

Kate Youngs - REALTOR®, MRP
231.388.0506



Flat River
- ASSOCIATES -
A REAL ESTATE COLLECTIVE

five star*
REAL ESTATE LEADERS



GREENVILLE AREA
CHAMBER OF COMMERCE

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Get Connected for Our Latest News & Updates



@GreenvilleAreaChamber



@gvillemi_chamber



@greenville-area-chamber-of-commerce-mi

Stop in and pick up a copy...

events & amenities

history & things to do

parks & museums

map inside

member business contact info



“Local Loot”

SHOP LOCAL

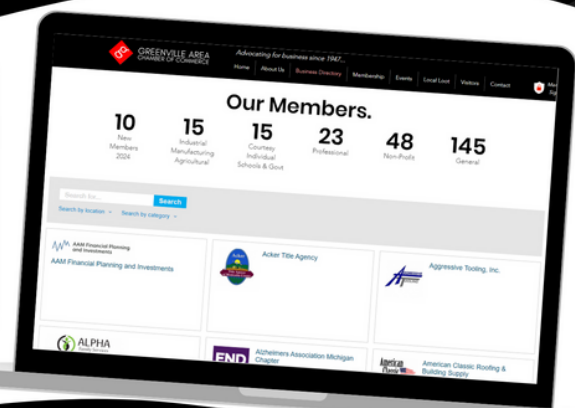
Local Loot is Greenville's Gift Certificate! This local currency makes a great gift during the holidays and can be used at many businesses throughout town.

PURCHASE NOW



GET CONNECTED TO LOCAL BUSINESS!

Visit Our Online Member Business Directory



Our Members.

10 New Members 2024

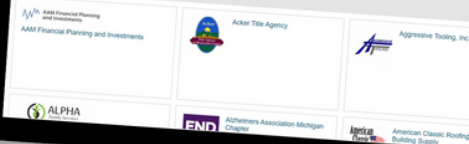
15 Industrial Manufacturing Agriculture

15 Community Schools & Govt

23 Professional

48 Non-Profit

145 General



2024 Chamber Board

EXECUTIVE TEAM



Darci Ward Cole

Chairperson
Tenneco (dba Federal Mogul)



Andrea Belding

Flat River Associates



Jason Brown

Winter Insurance Agency



Roger Coles

Montcalm Community College



Karen Marsman

Vice Chairperson
Alpha Family Services



Amy Homich

Commercial Bank



Andrea Leslie

Corewell Health



Matt Andres

Treasurer
Greenville Public Schools



Dave Seppala

Isabella Bank



Dan Sullivan

Point Broadband



Dan Uccello

Flo's Collection

Chamber Staff



Paul Sischo

Executive Director



Katrina Snyder

Member Services Admin.

210 S. Lafayette St.
Greenville, MI 48838
616-754-5697
greenvillechamber.net



@GreenvilleAreaChamber



@gvillemi_chamber



@greenville-area-chamber-of-commerce-mi

Marketing OPPORTUNITIES



CHAMBER CHATTER

A digital newsletter is sent, monthly, to ALL members, posted online at greenvillechamber.net, and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

DID YOU KNOW?

- *New residents spend 8-10 times more in their first six months than established residents spend in a two year period*
- *New homeowners are stable and creditworthy*
- *New movers have IMMEDIATE product and service needs*
- *New movers establish their buying patterns within the first three months following their move*

A square-format ad is \$25/month. (invoiced monthly)

DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)