

Marketing OPPORTUNITIES



CHAMBER CHATTER

A digital newsletter is sent, monthly, to ALL members, posted online at greenvillechamber.net, and on social media with hyperlinks to your website/page.

A business card-sized ad is \$25/month. (invoiced annually)

WELCOME SERVICE

Postcard is sent, monthly, to 60 new residents in the Greenville area.

DID YOU KNOW?

- *New residents spend 8-10 times more in their first six months than established residents spend in a two year period*
- *New homeowners are stable and creditworthy*
- *New movers have IMMEDIATE product and service needs*
- *New movers establish their buying patterns within the first three months following their move*

A square-format ad is \$25/month. (invoiced monthly)

DIRECTORY & COMMUNITY GUIDE

Printed annually, including a member business directory and information about Greenville and the surrounding area. Distributed locally and at several MDOT Visitor Centers.

1/4, 1/2 and full page ads available. (invoiced in July)